

Signage Suite Wendover – Halton

Specification and Placement

Version 3

Mar 2024


Number	1	Item on Quote Q001788v2	1
Graphic			
Type	Welcome		
Size	570 mm w x 380mm h		
Mounting	Fence mounted. Eye level.		
Replaces	No existing sign		
Location	W3W:	///skirt.jumped.covering	
	Description	Centrally located on new fencing above pavement and brickwork, facing Wharf Road	
	Location Photo		

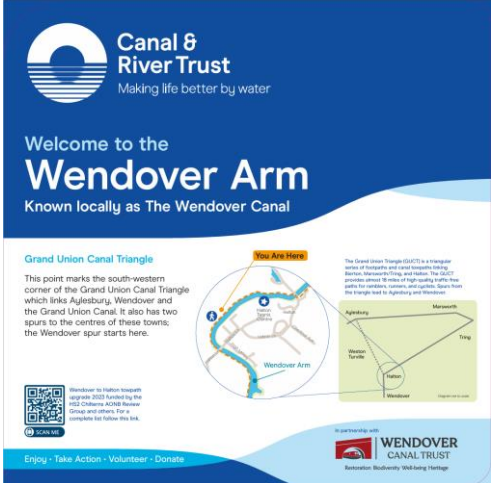

Number	2	Item on Quote Q001788v2	2
Graphic			
Type	Instructional Sign		
Size	380 mm w x 280 mm h		
Mounting	Fence mounted.		
Replaces			
Location	W3W:	///seures.memory.positions	
	Description	Immediately to the left of Sign 3 (Welcome sign with map) with bottom of each sign at the same level.	
	Location Photo		

Number	3	Item on Quote Q001788v2	3
Graphic			
Type	Welcome Sign		
Size	1160mm x 1160mm		
Mounting	Fence mounted		
Replaces	Yellow information panel and posts		
Location	W3W:	///secures.memory.positions	
	Description	Replaces existing yellow panel. Attach to railings – remove posts.	
	Location Photo		

Number	4	Item on Quote Q001788v2	4
Graphic			
Type	POI Roundel		
Size	400 mm		
Mounting	Low level. Single post. 1 pole cap. 2 clips		
Replaces	Low level information panel at water's edge		
Location	W3W:	///consoled.grumble.commended	
	Description	On a single metal post at the water's edge, facing towpath (site of existing redundant sign)	
	Location Photo		

Number	5	Item on Quote Q001788v2	8
Graphic			
Type	Point of Information		
Size	570 mm w x 380mm h		
Mounting	Low level. Single post. 1 pole cap. 2 clips		
Replaces	No existing sign in place		
Location	W3W:	///taller.reclusive.jeering	
	Description	At water's edge facing towpath (otherwise directions are wrong)	
	Location Photo		

Number	6		Item on Quote Q001788v2	7
Graphic				
Type	POI Roundel			
Size	300 mm			
Mounting	Low level. Single post. 1 pole cap. 2 clips			
Replaces	No existing sign			
Location	W3W:	///caps.awoke.bonnet		
	Description	On towpath facing the canal. As there is not an existing sign, and the wides spreads over a length of canal, the best location for this sign depends on local features (towpath width, etc.)		
	Location Photo			

Number	7	Item on Quote Q001788v2	6
Graphic			
Type	Welcome Sign		
Size	1160mm x 1160mm		
Mounting	Eye level. 2 Poles. 2 pole caps. 6 clips		
Replaces	Nothing existing. There is a single wayfaring sign on single pole – to be left in position.		
Location	W3W:	///questions.shops.unwound	
	Description	Near existing bench. Adjacent to point where footpath joins canal towpath	
Location Photo			

Number	8	Item on Quote Q001788v2	3
Graphic			
Type	Welcome		
Size	1160mm x 1160mm		
Mounting	Eye level. 2 Poles. 2 pole caps. 6 clips		
Replaces	Kingfisher sign and posts		
Location	W3W:	Approx ///code.positions.daisy	
	Description	On towpath, replacing existing kingfisher panel.	
	Location Photo		

Number	9	Item on Quote Q001788v2	5
Graphic			
Type	Instructional Sign		
Size	570 mm w x 380mm h		
Mounting	Low/Mid level. 2 Poles. 2 pole caps. 4 clips		
Replaces			
Location	W3W:	///cowering.evenly.vital	
	Description	Adjacent to towpath entrance from road bridge	
	Location Photo		

Number	10	Item on Quote Q001788v2	3
Graphic			
Type	Welcome		
Size	1160mm x 1160mm		
Mounting	Eye level. 2 Poles. 2 pole caps. 6 clips		
Replaces	Kingfisher sign and posts		
Location	W3W:	Approx. ///skinning.factually.sailor	
	Description	On towpath, replacing existing location of 'kingfisher' sign	
	Location Photo		

Number	11		Item on Quote Q001788v2	4
Graphic				
Type	POI Roundel			
Size	400 mm			
Mounting	Low level. Single post. 1 pole cap. 2 clips			
Replaces				
Location	W3W:	///move.tequila.imprints		
	Description	On towpath, at least 2m away from bridge, replaces existing panels.		
	Location Photo			

Installation, care & maintenance

When installing a sign think about the location, is it near a listed structure, is it in a beauty spot? Think about the best place to put the sign, if in doubt ask.

Lines of responsibility need to be clear when installing temporary or permanent signs. Agree a maintenance plan and schedule for third party / partnership signs before installation.

To reduce colour fade avoid placing signs facing due south as UV light may cause bleaching of colours. Reduced exposure to sunlight will preserve the lifespan of the sign.

Signs need cleaning, a sign that is not looked after deteriorates, and leaves a poor impression on visitors and potential supporters.

For the removal of graffiti, please use 'Graff off wipes' as recommended by the ecology team. You can source these using the following link: <https://nordicps.co.uk/>

Length inspectors to raise a 'ZX' to flag up cleaning, graffiti removal, vandalism etc.

All signs should be captured on the ArcGIS collector app.

Further guidance on installation, care and maintenance of permanent and temporary signs is available on the Trust-Ed course 'The Trust's Guide to Great Signs' and on the signage page via Gateway.

<http://gateway/customer/marketing/Pages/signage.aspx>

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Sign placement

The graph on this page shows the relationship between character size and reading distance for people with 6/9 visual acuity, 6/60 vision and 3/60 vision. There needs to be a balance between the level of visual impairment we will cater for and the impact of the size of the sign on the environment.

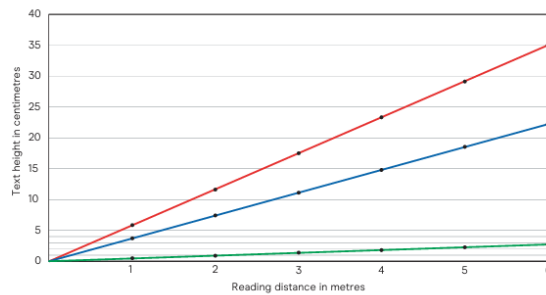
If the size of the type is too large and the sign is too big it will have a detrimental impact on the environment.

The five key points to consider are:

- Size of sign
- Cost of production
- Impact on environment
- Suitability of audience
- Amount of copy

Message grouping

If you have up to four messages, you may want to consider a sign that consolidates all of them into one panel. Please carefully consider the design layout.



3/60

Below this line, someone who is registered blind with 3/60 visual acuity would probably not be able to read the text

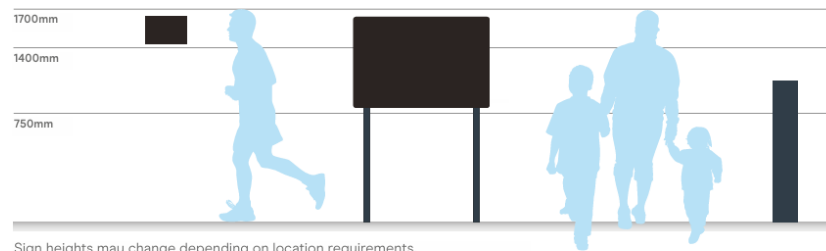
6/60

Below this line, someone registered partially sighted would probably not be able to read this text

6/9

This is 6/9 visual acuity, which approximates to the UK standard for driving

Graphic taken from the RNIB's Sign Design Manual.



Sign heights may change depending on location requirements.